









Unlocking the Strategic Value of Open Source in Business





September 2025 – Pierre-Yves Gibello (OW2)







Independent open source community-driven organization founded in Europe in 2007.

Mission: promote a high quality code base of **open source professional software** and foster its business and social ecosystems.







https://ospo-alliance.org











- ► Towards a European vision of Governance
  - ► Open source is strategic (and political)
- ▶ Co-founded by Eclipse, OW2, Open Forum Europe, FPC
  - ► Free membership
  - ► Members: City of Paris, Orange, Huawei, Thales, Bosch, SAP, RedHat, Zeiss, Amadeus, CNLL, OSBA, etc.
- ▶ "Good governance" methodology by OW2
  - ► Translated in 7 languages (EN, FR, PT, IT, DE, NL, CN)
  - ▶Tooling (MyGGIBoard)

Happy to invite UGA :)

- **Events** 
  - ► Webinars "OSPO OnRamp" (testimonials)
  - ► Talks (FOSDEM, Eclipse Con, OW2con, OSXP, SFScon, AlpOSS, etc.)





#### What is an OSPO?

- ►OSPO Alliance definition
  - A team or person in charge of rising awareness, promoting, and securing open source usage within an organisation.

Round Table OSS governance in large organizations François Desmier, MAIF Simon Phipps, OSI Jacob Green, OSPO++ Gilles Rouvier, Lawways Inter-OSPO Frédéric Aatz, Microsoft exchange interface

Pave the way for developers / lower barriers

**Enterprise** governance = support function (costs/resources, deployment, providers, HR, compliance, contribution...)

Legal compliance / licensing etc.

Will OSPO end like former "quality departments"?





# Why an OSPO? Open Source vs Proprietary - another governance?

Take existing inhouse OSS into account

Time allocated to devs?
Strategic projects:
Upstream (maintenance),
roadmap control...

Employer brand, ESR, etc.

Partnership oriented, no lock-in

**OSPO** 

- ▶ Deployment, tech/infra (CI/CD etc.)
- ► Compliance (licenses, etc.)
- **Providers**
- ► Contributions, community (foundations etc.)
- **HR**
- Communication
- ► Open source (slightly) different to manage
  - Easy provision (and trial)
  - ►No license cost (= budget centered on needs)
  - ► Ecosystem logic vs. customer/provider
  - Skills more horizontal (legal, technical, strategic, communication, etc.)





Loosely structured ecosystem

(SMEs, social

economy...).

Support, etc.

# Methodology: Objectives of a "Good Governance"



Abraham Maslow's Hierarchy of Behavioral Motivation

**Strategy** 

Embracing the full potential of OSS. Proactively using OSS for innovation and competitiveness.

**Engagement** 

Engaging with the OSS ecosystem. Contributing back. Developing visibility, event participation.

**Culture** 

Implementing best practices. Developing OSS culture. Sharing experience.

**Trust** 

Securely and responsibly using OSS. Compliance and dependency management policies.

Usage

Technically using OSS. Technical ability and experience with OSS. Some OSS awareness.

OW2 goals to OSS Good Governance





# A Blueprint for Implementing Good Open Source Governance

- ► Management guidance
- ► Experience sharing
- ▶ Progress monitoring and reporting

#### **Blueprint**

Goals Usage Trust Culture **Engagement Strategy Activities** and Activity U1 Activity T1 Activity C1 Activity E1 Activity S1 their **Scorecards** (5 per goal) Activity U2 Activity T2 Activity C2 Activity E2 Activity S2 Activity U3 Activity T3 Activity C3 Activity E3 Activity S3 Activity U4 Activity T4 Activity S4 Activity C4 Activity E4 **Activity U5** Activity T5 Activity C5 Activity E5 Activity S5





# **Usage Goal**

Technical Skills in Using Open Source Software.



## ► Key content

- ►Using OSS and competences in using OSS. It covers technical ability and experience with OSS
- Developing some understanding and awareness of OSS

#### ► Current activities:

- Managing OSS development skills
- ► Ensure basic skills in OSS technos
- ► Proactive OSS decision making
- ►Using OSS enterprise software
- ►OSS review

#### ► Verification points

- Inventory of OSS used
- Inventory of available skills
- Inventory of required skills
- Understanding of OSS licenses





#### **Trust Goal**

Secure and Appropriate Usage of Open Source Software.



- ► Key content
  - ►Using OSS legally and safely
  - Organised software reuse
  - Organised license management
  - ►OSS production best practices

- **▶**Current activities:
  - ► Managing legal compliance
  - ► Manage software vulnerabilities
  - ► Manage software dependencies
  - Manage key indicators

- ► Verification points
  - Compliance policy, officer
  - Dependency and security management policy
  - ► Use of compliance and dependency management tools





## **Culture Goal**

Belonging to the Open Source Community at Large.



- ► Key content
  - ►OSS culture that helps implementing best practices
  - Sharing with the open source community
  - ► Engaging with support communities

- **▶**Current activities:
  - ►OSS development principles
  - ► Contributing to OSS projects
  - **▶**Upstream first
  - ►HR perspective
  - ► Belonging to the OSS community

- ► Verification points
  - Personal and Professional contributions to OSS projects
  - ►Individual attendance at OSS events





# **Engagement Goal**

Engaging with the OSS ecosystem.



## ► Key content

- Contributing back to OSS projects and supporting OSS communities
- ► Publicly asserting use of open source

#### **▶**Current activities:

- ► Contributing back to OSS projects
- Supporting OSS communities
- ► Publicly asserting use of OSS
- Contracting with OSS vendors
- Participating in OSS events

## ► Verification points

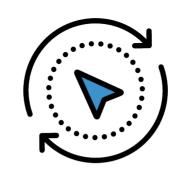
- Communication actions
- ► Event participation
- Financial sponsoring
- ► Publicly shared code and contributions





# **Strategy Goal**

Proactively using OSS for innovation and competitiveness.



#### ► Key Content

- C-level awareness of open source as an enabler
- **►**Innovation
- Sovereignty
- **▶**Digital transformation

#### **▶**Current activities:

- ►C-Level awareness building
- Link OSS with digital sovereignty
- ►OSS enabling innovations
- ►OSS enabling digital transformation

## ► Verification points

- ►Open source in corporate IT strategy
- ►Open source supporting new activities
- Open source in annual report





# Filling in the Blueprint: paperback or online

